

# DIVD Le Relais des Possibles: Fontainebleau-Avon station and its territory in transition



## EFFICIENT URBAN MOBILITY

**Client:** SNCF Mobilités

**Year:** 2017

**Partners:** CEREMA, AREP designlab



## How to design the station and its new uses in conjunction with territorial actors?

### Context

The objective of this project to transform a station in the Paris region to meet citizens' twofold aspirations in terms of quality of life and freedom of movement, in a climate in which the SNCF group and local authorities are under pressure both to rationalise their costs and find innovative and ecologically viable solutions.

### Mission

The mission carried out by Efficacity consisted of developing a full diagnostic of the multimodal hub using both the innovative tools developed by the institute and a mix of qualitative methods deployed during a field immersion exercise by Cerema.

On the basis of these findings, local actors were presented with proposed intervention scenarios at both station and territorial scale.

A new form of governance appropriate to the introduction of this type of multi-scale and multi-actor intervention needs to be defined, in preparation for the ultimate development of original economic models geared to this new way of operating a station with and for the benefit of local actors (public sector, business, users, and residents).

### Methodology

- Quantitative survey;

- Qualitative survey;
- Implementation of the Pôle Gare Efficacity toolbox (UrbaWalk, Chronotype, Node Place);
- Actors' Club and shared Station Challenge;
- Innovative economic models workshop.

### Results

A number of potential avenues for improvement were identified at both station level (intermodality, active transport modes, station furniture, innovative services, events, etc.) and territory level (continuity of signage, relocation of a Tourist Office branch, etc.). Setting up an Actors' Club opened the prospect of encouraging involvement (including financial) by new territorial actors and/or potential investors.

### # key words

Mobility    Diagnostics  
Intermodality    Transition  
Station services  
Eco-tourism